

Tourism



Higgler, Montego Bay



Dunn's River Falls



Hotel and cruise ship, Ocho Rios



Beachfront, Negril



Photographs: Dave Saunders [except Ocho Rios - Mary Nelson]



CARIBBEAN SEA

Who benefits?

- ♦ the environment?
- ♦ local culture?
- ♦ local people?

and who decides?

What might the people in this picture be thinking?
What might they think about the words in our advertisement?



Introducing Jamaica's finest holiday resort

Cinco Caminos

A fabulous all-inclusive holiday - and you can save if you book now! *

Let yourself experience the sumptuous Cinco Caminos sensation. We will pamper you like royalty at our superb resort, where you can bask in the lavish attention of a staff eager to cater for your every desire. Gourmet dining, unlimited reviving drinks, and a luxurious room overlooking the tropical ocean, go to create a holiday to remember in a fabulously relaxing paradise.

* The management reserve the right to change or cancel without notice.

Bank of Jamaica, Kingston